



PORTFOLIO

GRAPHIC DESIGNS

BY RANIA NIKOLAKOPOULOU



ABOUT ME

Hi! I'm Rania Nikolakopoulou. I am a Graphic Designer and I've been drawing ever since I can remember while growing up. I specialize in digital design and digital art with most of my work being centered around branding, packaging and social media graphics.

I love expanding my horizons, keeping up with current design trends and expressing myself artistically through my designs when given the opportunity.

Looking forward to working in a team oriented environment with my ability to adjust to a leadership role or assume responsibilities depending on the project's needs.

CONTACT ME



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/aprilrawr

EXPERIENCE

The Chesterfield shop

2024– 2025

Graphic Designer / Store Admin

AMG Media, Marketing Agency

2019 – 2023

Art Director / Lead Graphic Designer

Bits and bytes, Internet Gaming Stations

2015 – 2022

Lead Graphic Designer

Dynamic-Business, Consulting Agency

2019 – 2023

Seasonal Graphic Designer

Media4u, Marketing Agency

2016 – 2017

Junior Graphic Designer

New York College, Profession Training Institute

2015 – 2016

Junior Graphic Designer

SKILLS



CREATIVE FIELDS

- ◇ Social Media Design
- ◇ Branding
- ◇ Package Design
- ◇ Logo Design
- ◇ Illustrations
- ◇ Print Design
- ◇ Video Editing
- ◇ HTML/CSS
- ◇ UI/UX Design
- ◇ AI Knowledge
- ◇ Infographics
- ◇ Exhibition Design
- ◇ Reports/Metrics
- ◇ Google Ads
- ◇ Interactive Presentation Design

03. BRANDING





bits and bytes
gaming stations
25th martiou

LET THE GAME BEGIN

PLAY NOW



NEW

GIGABYTE
GEFORCE
RTX

intel
CORE i5+
9th Gen

intel
CORE i9+
9th Gen

intel
CORE i7+
9th Gen

VGA: 3060 GTX 12 GB
MONITOR: 240HZ ALIENWARE

CPU: INTEL 9TH GEN
SEAT: ANDA GAMING XL

Committed to Quality Furniture



Crafted with specific intent to last more than 10 years. With both materials and assembly methodology, every product is built with a reparability mindset, significantly reducing product waste, protecting our planet.

Recycled Fabrics



Zero Wood Waste

ZERO WASTE





Design

All furniture is carefully designed and planned for intended uses.



Materials

Material selection is based on longevity and design needs.



Production

CNC precision guarantees perfect alignment on all parts.



Inspection

Checks at every step, to validate every component.



Warranty

We trust our system and want you to also, that's why it's 10 years.

Certified Responsibility





GAMES & FOOD FESTIVAL

PLAY • EAT • REPEAT

POWERED BY ΚΩΤΣΟΒΟΛΟΣ

8 - 10 ΙΟΥΛΙΟΥ

ΕΚΘΕΣΙΑΚΟ ΚΕΝΤΡΟ ΠΕΡΙΣΤΕΡΙΟΥ

SALE



SHOP NOW

MAKE YOUR STYLE



SHOP NOW

CHAMPIONS bet

Feelin' lucky?

Play live on our casino and claim your bonus 100% on your first deposit

SHOP NOW



realme

LAUNCH EVENT

realme 12 Pro 5G

Be a Portrait Master

Telephoto Portrait Camera | SONY IMX882 OIS Camera

Snapdragon® 6 Gen 1 5G Chipset

WHEN:

19 MARCH 2024

WHERE:

BASIL & ELISE GOULANDRIS FOUNDATION

ATHENS, GREECE



05. 3D DESIGN & VISUALIZATION



06. EXHIBITIONS - ADVERTISING



07. PACKAGING



08. BUSINESS CARDS



09. ONLINE EVENT DESIGN

GAMING
EVENT

AT Public

POWERED BY

OMEN

HYPERX

DATE

FRIDAY 20/10

TIME

17:00 - 21:00

TOURNAMENTS:

LEAGUE OF LEGENDS
& EA SPORTS FC 24

GUESTS:

P1 MYSTAGAMING

P2 YUSANOF

P3 VENOMFOX

P4 NIDOGREEK

メスタ

bits and bytes

gaming stations

SPONSORED BY:

logitech

2vs2

SPIKE RUSH

DATE:

8-9/4

STARTS:

12:00

1ST 250€

2ND 150€

3RD 2x

4TH 2x

* 2x LOGITECH G502

** 2x LOGITECH G102

*** 5TH PLACE: 50 ΟΡΕΣ ΣΤΟ ΚΑΤΑΣΤΗΜΑ ΒΝΒ ΤΗΣ ΕΠΙΛΟΓΗΣ ΣΟΥ

ESPORTS
LEAGUE

RECAP RECAP RECAP RECAP
RECAP RECAP RECAP RECAP

2.500+
PARTICIPANTS

8.000€
PRIZE POOL

GOLD SPONSOR
MEDITERRANEAN
COLLEGE
Excellence In Education
Founded in 1977

DURATION
APRIL
-
MAY

ESPORTS PARTNER
INTREPID
FOX

GOLD SPONSOR
AOC
GAMING

GOLD SPONSOR
anda seat

130+
STREAMING HOURS

100.000+
UNIQUE VIEWERS

SILVER SPONSOR
INSPOI
INSPOI
WE NAME THE GAME

7
GAMES

SILVER SPONSOR
devolo

ESPORTS PARTNER
GAMESPACE
MEDITERRANEAN
COLLEGE
ESPORTS

FIVEAWAYS

ESPORTS LEAGUE 2021

SEPTEMBER - DECEMBER
2021

// ESPORTSLEAGUE.GR

ESPORTS
LEAGUE

BALKAN
EDITION

TOM CLANCY'S
RAINBOW SIX
SIEGE

A UBISOFT ORIGINAL

MEDITERRANEAN
COLLEGE
Excellence In Education
Founded in 1977

HELL
ENERGY DRINK

anda seat

INSPOI
INSPOI
WE NAME THE GAME

devolo

SUPPORTED BY
UBISOFT

G

CHALLENGE 21

YOUR LOGO
HERE

McLaren

PRIZE

COMPETE TO WIN A TRIP TO
THE GRAND FINALS WEEKEND IN
LAS VEGAS

bits and bytes

gaming stations

1vs1

LEAGUE OF
LEGENDS

DATE: 15 / 2 / 2025

TOTAL PRIZE POOL: 100€

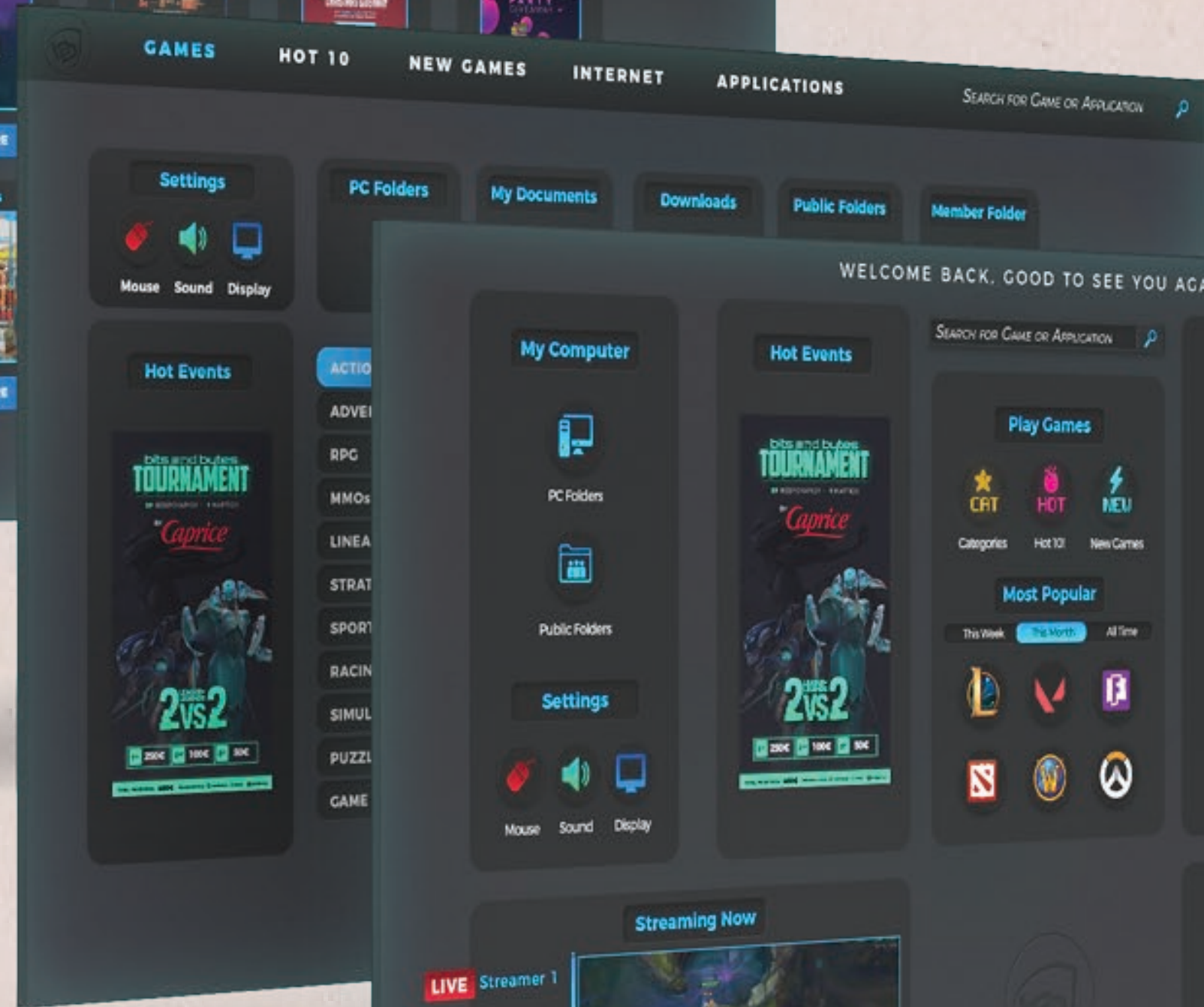
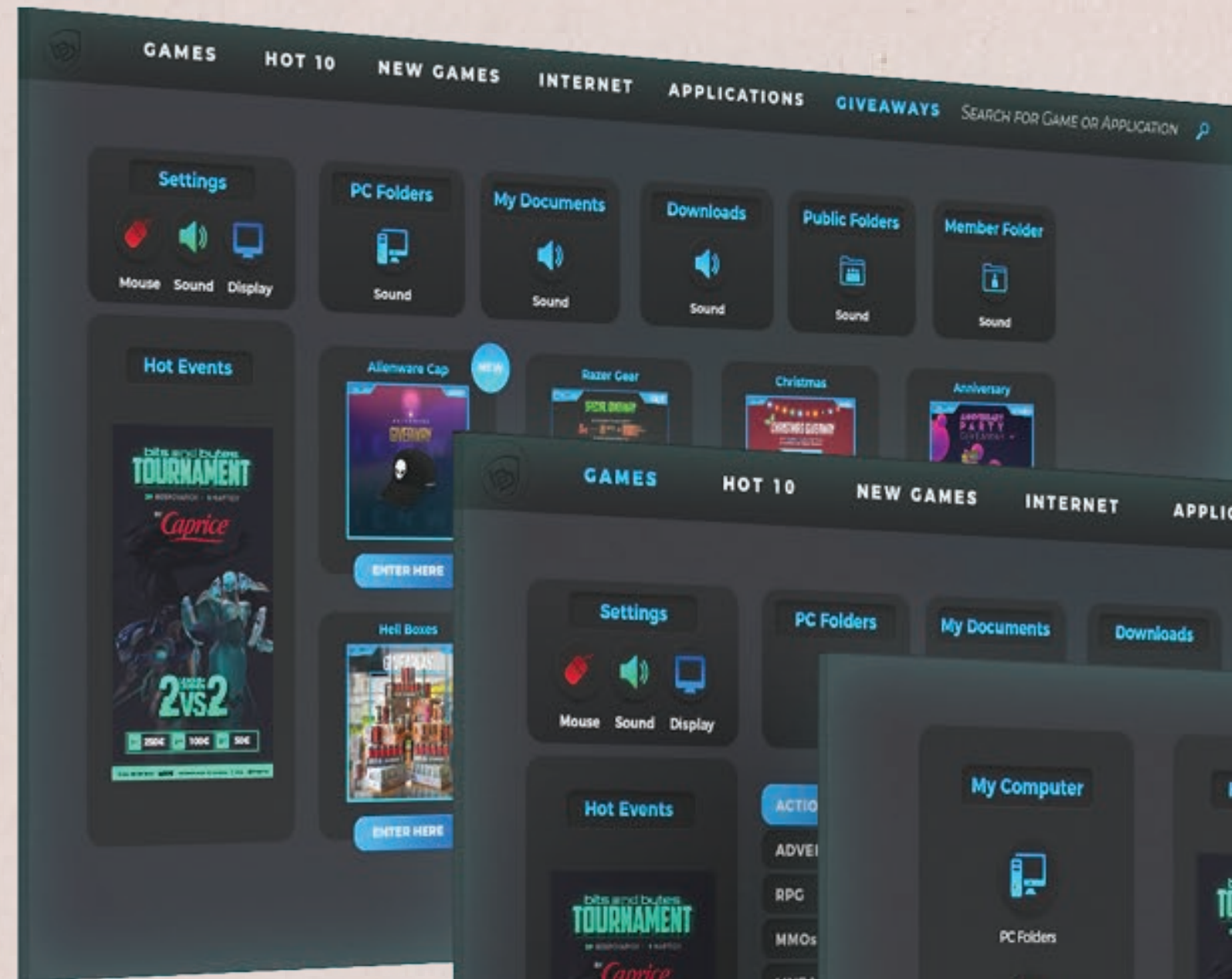
1ST 50€

2ND 30€

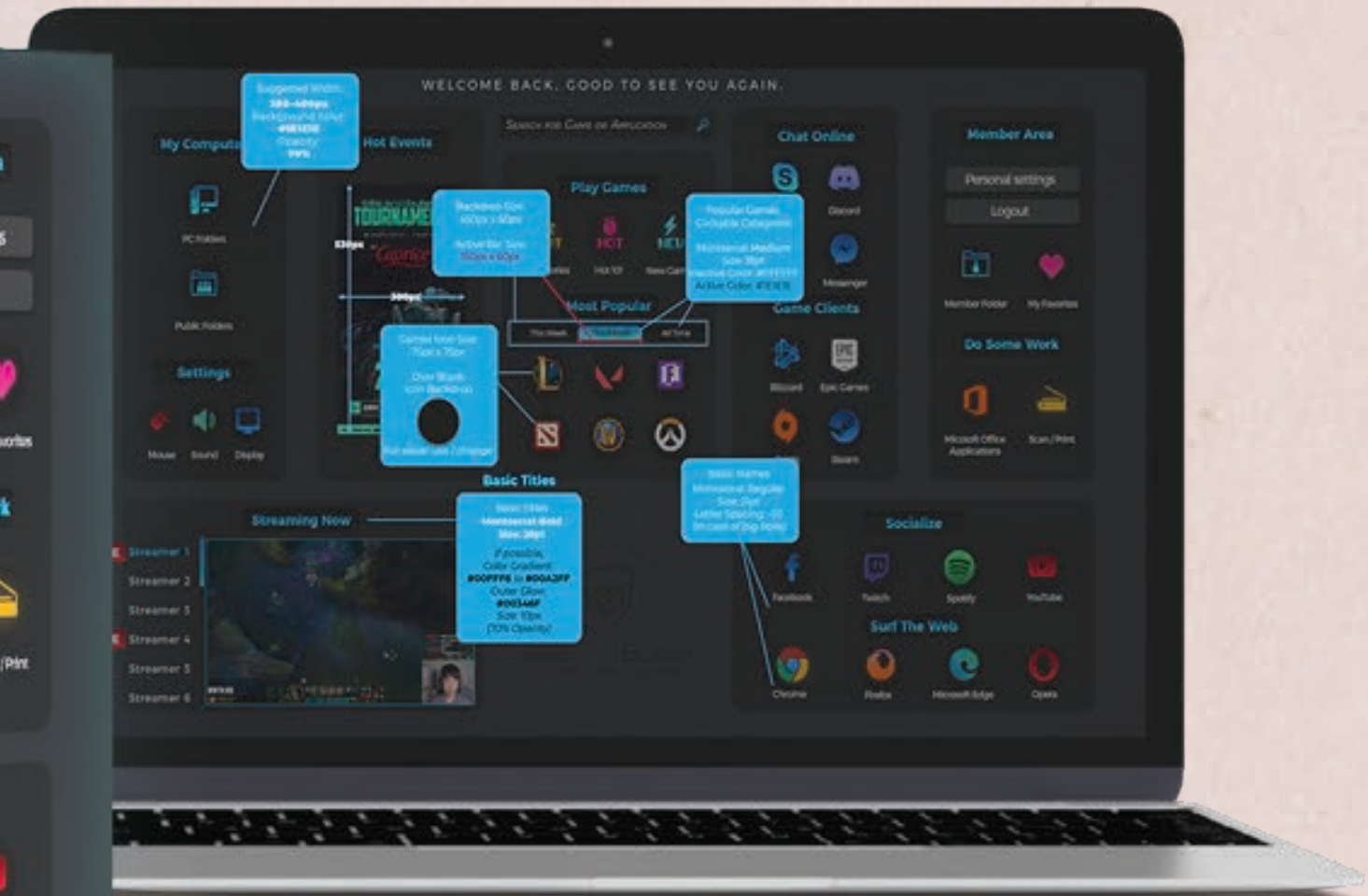
3RD 20€

10. OFFLINE EVENT DESIGN

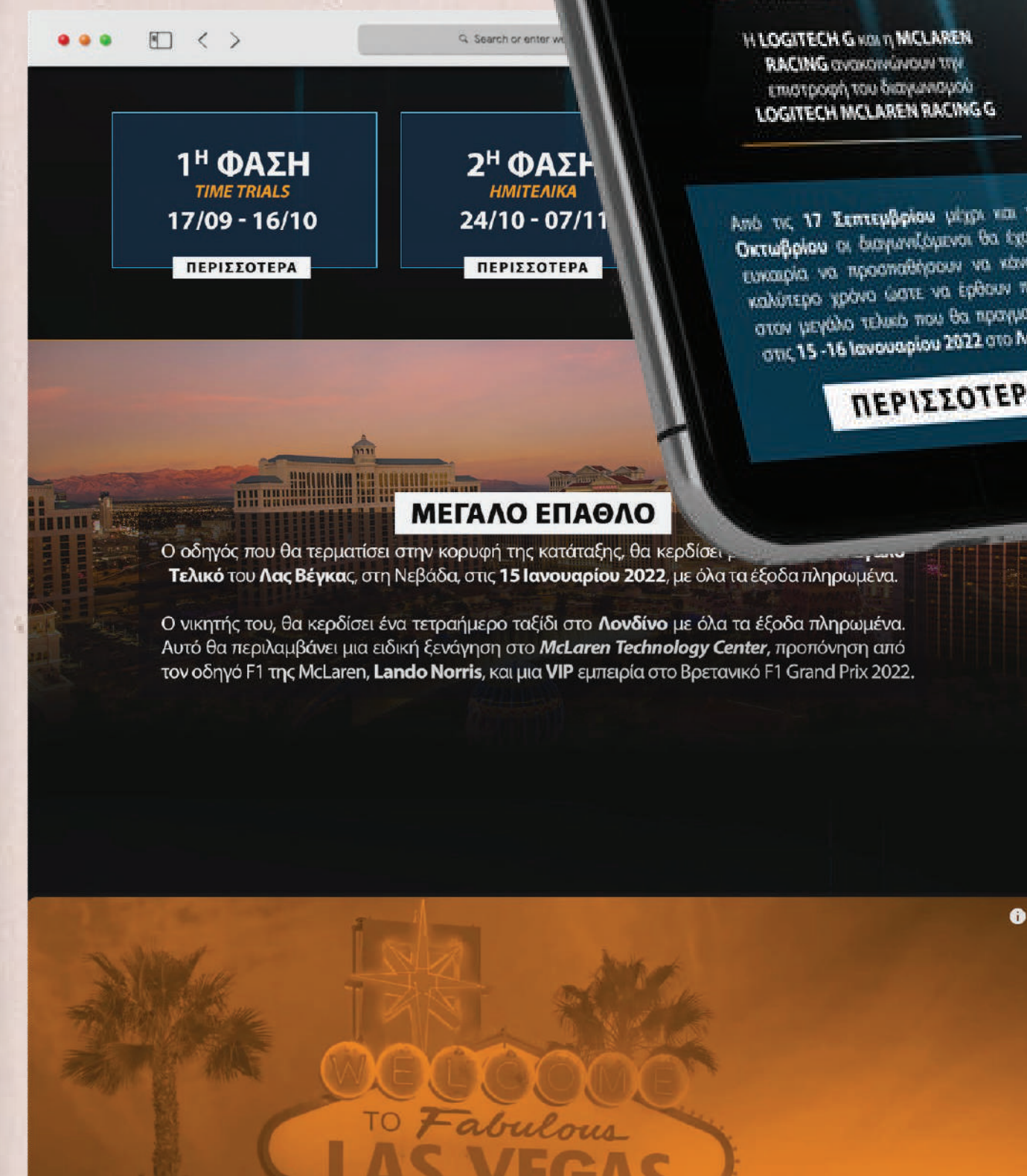
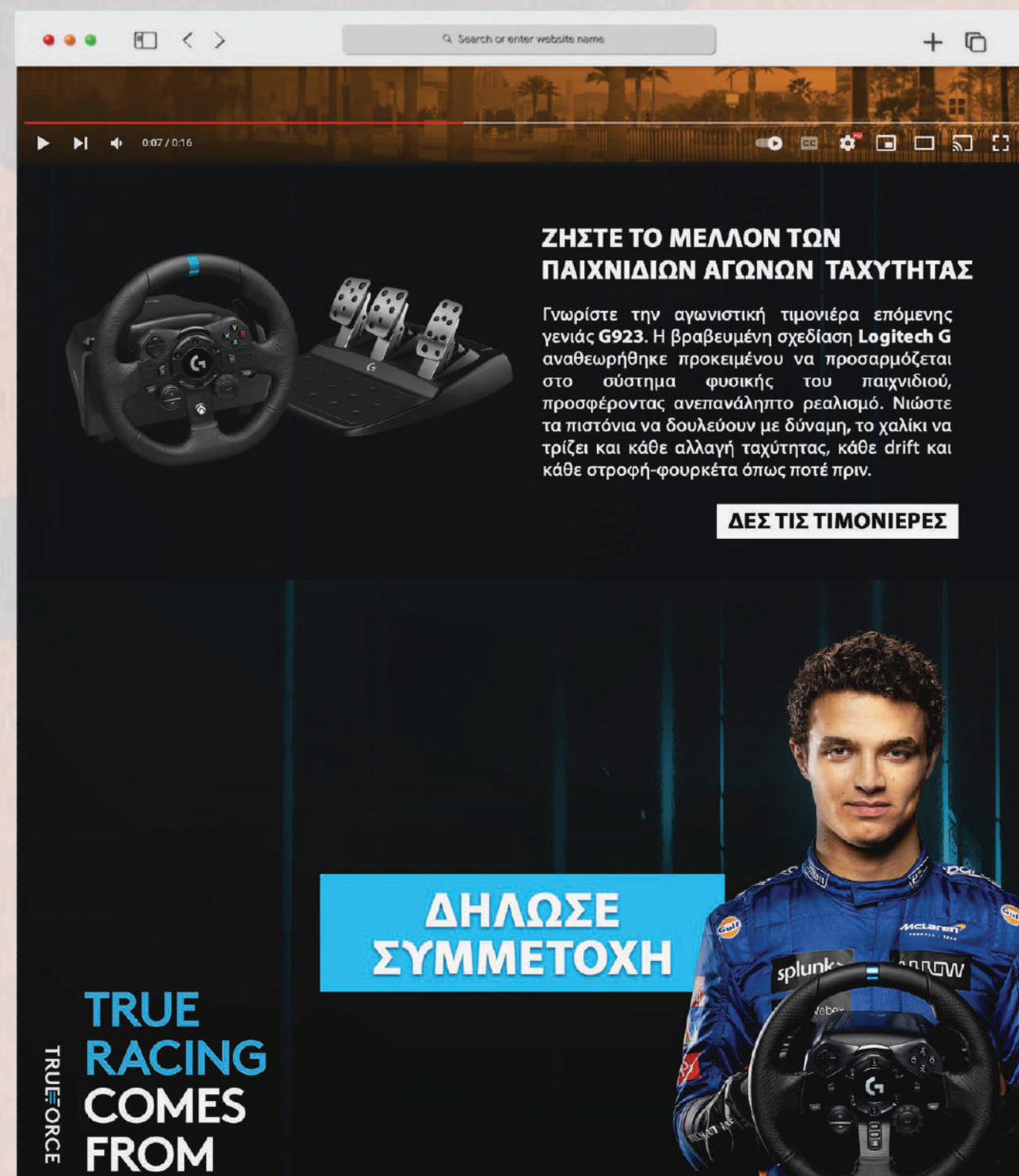




bits and bytes
internet - gaming stations



12. LANDING PAGE DESIGN



13. APP PITCH



FIRST AID

THE LIFESAVING HEALTH DATA APP

Revolutionizing Emergency Response with Instant Health Data Access

FIRST AID | The Lifesaving Health Data App

PROBLEM STATEMENT

THE GAP IN EMERGENCY RESPONSE

First responders often lack access to a patient's critical medical information, causing delays in emergency treatment.

Examples:

- A motorcyclist is in a crash—paramedics don't know about their allergies or medical conditions.
- A person collapses in public—ambulances arrive but lack medical history.



10%

of global deaths result from medical errors (WHO, 2022)

30%

of emergency patients are unable to communicate (American Journal of Medicine, 2021)

250,000

deaths annually in the U.S. due to medical errors. (Johns Hopkins, 2016)

FIRST AID | The Lifesaving Health Data App

MARKET OPPORTUNITY

Total Addressable Market (TAM): **\$100B+ Digital Health Market** (Statista, 2024)



\$20B

Global medical emergency response industry valued at \$20B. (McKinsey, 2023)

200M

Motorcycle Industry growing: Over 200M motorcycles worldwide. (Statista, 2024)

Aging population: 1 in 6 people worldwide will be over 60 by 2030. (UN, 2023)

Serviceable Obtainable Market (SOM):

\$20B

Global medical emergency response industry value (McKinsey, 2023)

200M

Motorcycle Industry Over 200M motorcycles (Statista, 2024)

FIRST AID | The Lifesaving Health Data App

SOLUTION - FIRST AID APP



40% of emergency cases need medication history to avoid complications (Harvard Medical School, 2023).

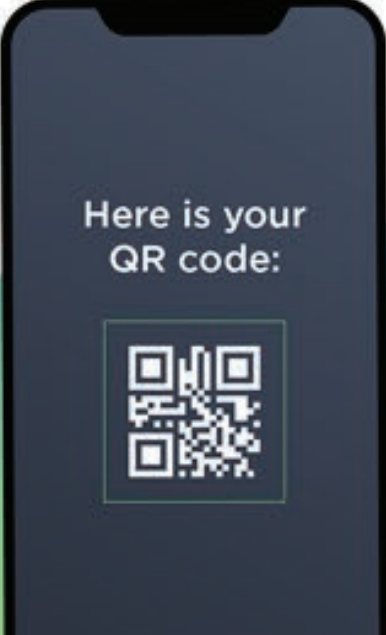


Countries with digital health records report a 15-20% reduction in preventable medical errors.



FIRST AID | The Lifesaving Health Data App

HOW IT WORKS



User Journey:

- User Registers and enters **medical details** (allergies, conditions, medications, emergency contacts).
- QR Code Generation** via the app.
- QR Placement** on helmets, wristbands, wallets, or phones.
- Emergency Scenario:** First responders scan QR and access health details instantly.

Example Use Case:

Motorcycle Crash - Paramedics scan a helmet QR code and instantly see:

- Allergy to penicillin
- On blood thinners (risk of internal bleeding)
- Emergency contact and insurance details



FIRST AID | The Lifesaving Health Data App

BUSINESS MODEL



B2C Model

Subscription revenue: (\$4.99/month or \$49.99/year).



B2B Model

Licensing for hospitals, ambulances, and insurers.

Monetization Plan:

Projected Revenue

\$1M in Year 1, growing to **\$10M** by Year 5.

Breakdown:

- Subscription: \$4.99/month
- Licensing: \$49.99/year

ACTION & ACHIEVEMENTS



Beta Testing

Launched with 1,000+ early users.



Partnerships

Ongoing discussions with hospitals & ambulances.

Customer Testimonials



"First Aid saved my life. I had a heart attack and was on blood thinners."

14. BRANDING GUIDELINES



15. PRODUCT PRESENTATION



OUR EXISTING PRODUCTS

Olive Wood Bottle
Olive roots design
250ml

Olive Wood Bottle
Removable Glass Bottle
(Olive oil drop or
Tree Hallow design)
250ml

Olive Wood Bottle
Tree hallow design
250ml

OUR SELLING POINTS

- ▶ Greece
- ▶ Germany
- ▶ England
- ▶ USA
- ▶ Canada
- ▶ Sweden
- ▶ Austria
- ▶ Latvia



KEY SELLING POINTS
THE STORY BEHIND

1 VISUALIZATION

We *visualize* how the product and its content, can be both unique and appealing to the customer.

2 HANDMADE

All of our products are *handmade*.

3 PROCESS

We evaluate the way nature created the wood, so it is carved accordingly, leading to a final product with all in *respect to nature*.

With our products, we emphasize creating something anew with respect to the environment.
- Instead of Buring, We Create -

WHO WE ARE

COMPANY OVERVIEW

AMG Media is a 360° marketing agency that specializes in Digital Marketing, Influencers, Gaming, Health, Business, Events and Sales in the Balkan Region and not only. The Greek-based company not only operates as an agency but also creates, suggests and implements the appropriate solutions for an efficient market penetration strategy.

At AMG Media, we are here to help you expand your brand awareness and initial business development through one-of-a-kind 360° services even if it is Online or Offline. Our DNA philosophy, will make you thrive the market you want to expand your brand and increase your sales.

OUR NETWORK

DIGITAL EXPO, GAMESPACE, ESPORTS LEAGUE, GS NETWORK, ATHLON, GURU, DEVGURU, GS SHOP, ANMARTS, GSC NETWORK, GSC SHOP.

Account Management & Digital Transformation

It is in our DNA, to collaborate with clients which need full analysis and control of their AD accounts. We simply make them feel the actual vibe of the Digital World, as well as create the appropriate campaigns to penetrate the market and achieve competitive advantage targeting awareness and sales.

Web Development & Design

A new website under a structured manner of operation with SEO and SEM standards is what you need to become successful. Experience in web developing isn't only about coding, but the connection of marketing with business development, so simply allow us to make your imagination into reality.

App & Games Development

When it comes to Game Development and Applications, in conjunction with a marketing strategy, we got what you need. Simply, engage your target audience as well as increase your metrics in your website with your own custom-made application or videogame.

Consulting

Consulting services are important to understand the market you belong to. We are here to suggest the best-case scenario for your standards. It is important to decide who will be your ideal partners for your marketing strategy and of course, who will represent you and take all the workload.

Merchandizing

Marketing without your own personal exclusive products is incomplete. We are able to create for you any kind of promotional material from 3D printed products up to any kind of Special Creation (Tech, Wood, Booth etc or even handmade material. Have you ever thought having your own custom-made mascot? Let us make it for you!

Event Production

Our 10+ years' experience in the Event Sector, as well as Event organizers of one of the biggest Gaming and Technological Events in Balkans, Digital Expo, we are here to create your own custom-made event. From your floor plans analysis up to the whole project management of the Event and the operation of it.

Influencer Marketing Strategies

This new trend is a big part of our company, with a network of more than 8 Countries and 1000+ Influencers of any kind, we create, manage and report any influencer marketing activities according to your needs and overall exposure.

Video - Graphics Production

Video & Graphics productions is the visual communication that provides all the necessary information of your brands to the right customers. We specialize in 360 Videos, live streaming, 3D Animations, VR & AR and all kinds of branding designs.

Sales Channel Development

A channel sales strategy allows you to leverage the help of third parties, in order to sell your products and services. Channel sales strategies are usually deployed as part of your business growth effort, and AMG Media can evaluate and implement what is needed for the best outcome.

07

MERCHANDISING

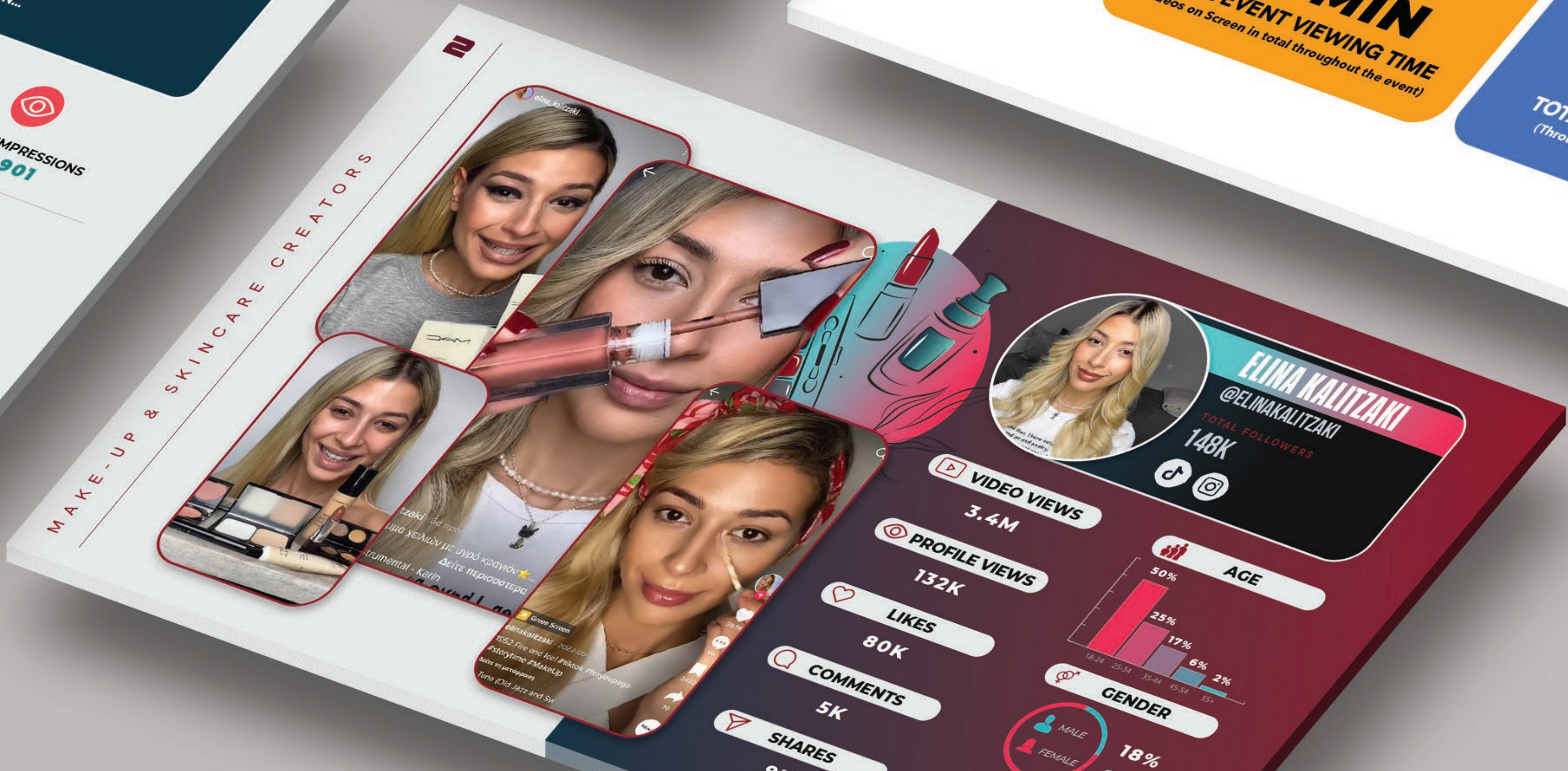
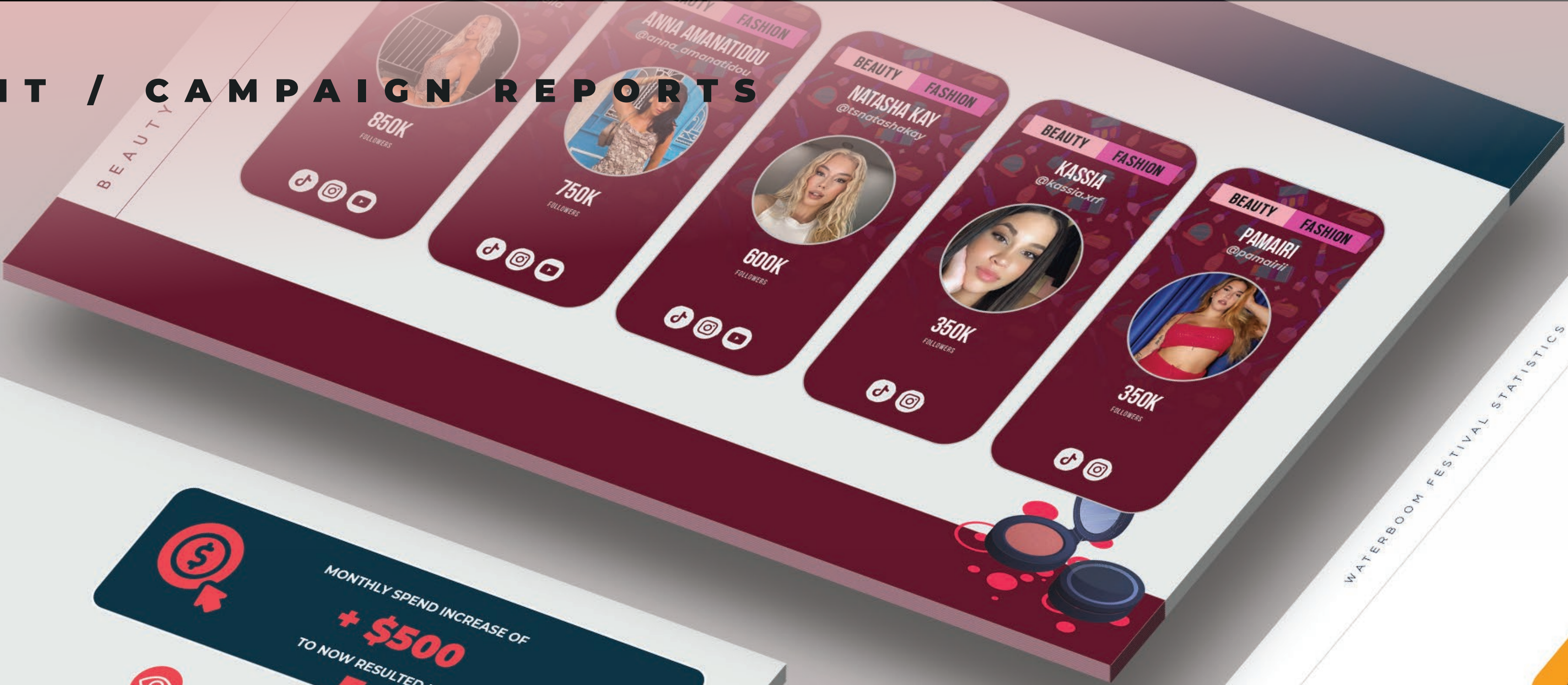
EVENTS

OUR NETWORK

- GREECE
- ITALY
- BULGARIA
- TURKEY
- ROMANIA
- ISRAEL
- SERBIA
- CROATIA
- CYPRUS

Stoiximan GR

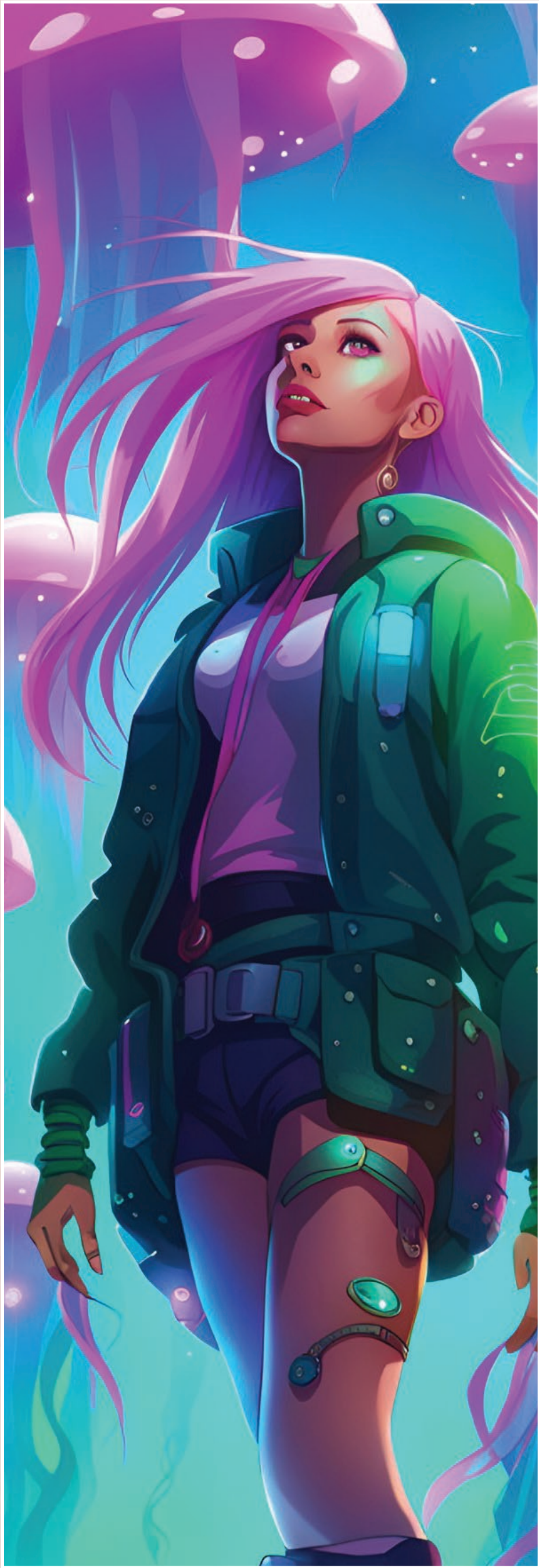
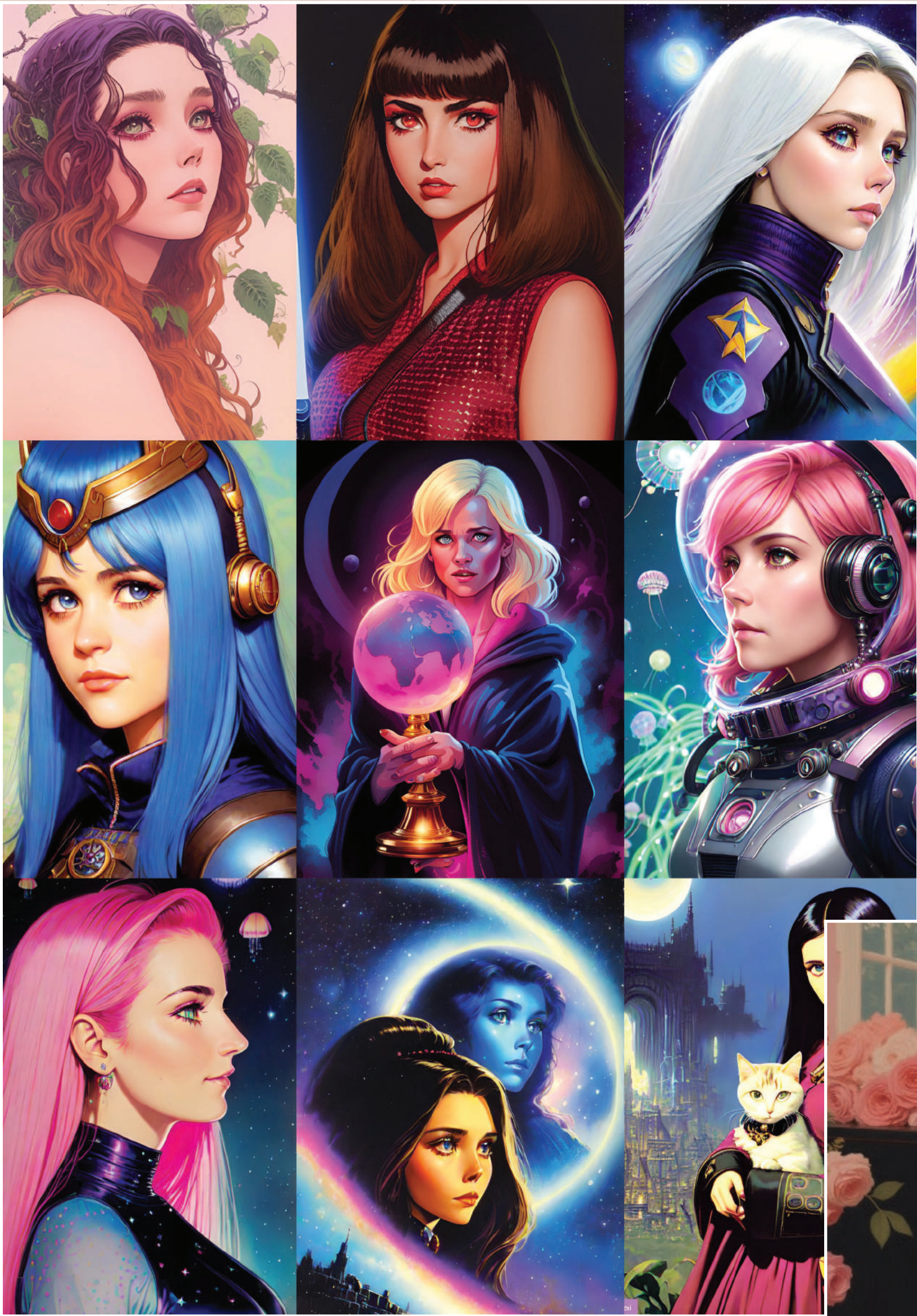
17. EVENT / CAMPAIGN REPORTS



18. DIGITAL DRAWINGS / PAINTINGS



19. AI GENERATED ART





THANK YOU